

RACE TRACK BUSINESS CONFERENCE

The Event:

The annual Race Track Business Conference provides a platform for industry leaders to collaborate, analyze, and conceptualize around the business of motorsports. Shared insights from all forms of racing creates dialogue and interaction in a unique intellectual environment.

RTBC – 2018 will be held on Wednesday, December 5, 2018 during Racing Industry Week at the PRI Show in Indianapolis, Indiana.



The Opportunity:

Put your brand in front of executives who make strategic decisions from the grassroots tracks to the professional levels.

All sponsorships include recognition on the RTBC website, attendee packet, and conference signage. Additional identity is dependent on the sponsorship.

Sponsorship Levels:

There are multiple sponsorship packages for RTBC. Each will be customized to meet individual needs.

The primary levels include: Gold, Silver and Bronze.

Typical event sessions that are sponsored include: Breakfast, Break – Morning and Afternoon, Lunch, and Networking Reception.

Additional branding opportunities would cover: awards, technology and products.

For More Info:



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